



Transatlantic Digital Agenda: Bridging the Gap

April 5th, 2017

Time: 3:30 pm - 6:00 pm

Kick Off Event

Location: ESMT Berlin, Schlossplatz 1, 10178 Berlin

A common set of values between Europe and the United States forms the basis of our *contrat social* that guarantees our citizens freedom, equality, democracy, openness, and the rule of law expressed in the U.S. Bill of Rights and the French Declaration of Human Rights in 1789. In the UN, Bretton Woods institutions, Geneva Convention and NATO, Europe and the U.S. forged an international system based on these shared values. Now these values must be adapted to the digital age – a sort of *contrat social digital*.

On the eve of the first ever G20 Digital Ministers' Meeting, this conference is launching a joint project to take on this challenge. This high-level discussion and debate is aimed at asking the questions, framing the challenges and laying the groundwork for values-driven answers on how to maintain economic prosperity, political legitimacy and international security in the digital century.

WEDNESDAY, APRIL 5

3:30 pm – 4:20 pm

Welcome Remarks:

Rüdiger Lentz - Executive Director, Aspen Institute Germany

Sandro Gaycken - Director, Digital Society Institute Berlin, ESMT Berlin

SECTION ONE

Partner Remarks:

Transatlantic Dialogue – Charting a Course to a Common Market

Rüdiger Lentz - Executive Director, Aspen Institute Germany

Dr. Frances G. Burwell - Distinguished Fellow, Atlantic Council of the United States

Prof. Dr. Friedbert Pflüger - Chairman, Internet Economy Foundation

Keynote:

The G20 Digital Agenda – The German Objectives for Inclusive Growth

Brigitte Zypries - German Federal Minister for Economic Affairs and Energy & G20 Digital Ministers' Chairperson

Keynote:

Opportunities and Obstacles for a Transatlantic Digital Agenda

Cameron Kerry - Ann R. and Andrew Tisch Distinguished Fellow, Brookings Institution

Discussion

AGENDA

4:10 pm – 4:35 pm **Networking & Drinks**

4:35 pm – 6:00 pm **SECTION TWO**

Impulse Commentary:

Recommendations for G20 Digital Meeting based on a Policy Paper by the IE.F and Roland Berger

Philipp Leutiger - Partner Digital, Roland Berger

Comments and Panel Debate:

Bridging the Transatlantic Digital Gap for the Economy and Democracy

John Frank - Vice President EU Government Affairs, Microsoft

Linda Griffin - Head of Public Affairs, King.com & Co-Founder, EU Tech Alliance

Prof. Dr. Justus Haucap - Founding Director, Düsseldorf Institute for Competition Economics (DICE)

Magnus Graf Lambsdorff - Partner, Lakestar

Thomas Jarzombek, MP - CDU/CSU Spokesperson on Digital Agenda, Bundestag

Moderator:

Prof. Dr. Thorsten Grenz - Fellow at Large, Kiel Institute for the World Economy

This project is supported by:



The conference is made possible by:

DSI DIGITAL SOCIETY
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